

SEI SMART Goal Planning Form – Goal 1

Specific – WHO? WHAT?

The Pittsburgh SEI Chapter will develop and initiate an annual full-day technical course or program for the members.

Measurement/Assessment – HOW?

Planning is under way for a half day course this year, response to that will be used to refine the development of the full day course. Feedback surveys at the event will be provided.

Attainable/Achieve – REASONABLE?

Similar programs have been developed and sustained by other institutes; therefore we believe the membership demand exists. The National SEI Speaker's Database will be used as a speaker source.

Relevant – EXPECTED RESULT?

This program will provide members an opportunity for in-depth learning on an upcoming topic in Structural Engineering, typically not provided at dinner meeting settings. PDH's will be provided.

Timed – WHEN?

A half-day course will be held during the 2015-2016 season, feedback from that seminar will be incorporated into the planning of the first full-day course to be held during the 2016-2017 year and consecutive years from that point forth.

SEI SMART Goal Planning Form – Goal 2

Specific – WHO? WHAT?

The Pittsburgh SEI Chapter will strengthen connections with the local Universities (Pitt, CMU, and WVU) and Develop SEI Graduate Student Chapter(s) at Pitt and CMU.

Measurement/Assessment – HOW?

In the 2015-2016 year the board will host an information session with willing universities on a variety of topics, such as starting your career as a structural engineer, what to expect after school, the most important and useful classes or topics for practicing engineers, etc.

In the second year (2016-2017) the board will help one, or multiple universities, with completing or grading/analyzing, the design and capstone projects to further increase awareness of the SEI chapter. We will plan to continue this communication with the departments until it becomes evident that one, or many, become willing to start a graduate chapter, which we can help with paperwork or sponsorship.

Attainable/Achieve – REASONABLE?

A Graduate Student Chapter currently exists at WVU – showing that these are valuable organizations that graduate students are willing to organize and lead.

Relevant – EXPECTED RESULT?

We feel that, by introducing over the next two years to the local universities (Pitt, CMU) the resources and value of SEI, the students will be interested in developing a chapter of their own.

Timed – WHEN?

The goal to establish Graduate Student Chapters at Pitt and CMU is the 2017-2018 academic year.

SEI SMART Goal Planning Form – Goal 3

Specific – WHO? WHAT?

The Pittsburgh SEI Chapter will utilize the Section Survey Results to increase member involvement.

Measurement/Assessment – HOW?

During the first year (2015-2016) the board will compile and analyze the results and data from the survey. We will then develop the commonality of member's responses for future planning of events.

During the 2016-2017 year the board will begin to employ the results and data to increase participation and awareness of the institute among members.

Attainable/Achieve – REASONABLE?

Currently survey data is being processed by the Membership Committee. Once that is completed and provided to us, we will incorporate these data in all future meetings both in the planning committee and full membership events.

Relevant – EXPECTED RESULT?

Expected examples of how survey data will be used include changes to frequency of emails to members, best ways to contact members, changes to how events are hosted and what topics are chosen, location, etc.

It is anticipated that by responding to the members requests from the survey we will increase attendance at events by at least 10%. We should also see a rise in participants at volunteer events and number of people involved in planning of activities.

Timed – WHEN?

This will be an ongoing goal for at least the next three years.