

**ASCE Pittsburgh Section T&DI  
SMART Goal 1 - 2015-2018**

**Specific – WHO? WHAT?**

The Transportation and Development Institute will increase its reach and influence through regular meeting attendance from transportation, planning and related professionals. At least two meetings will be held per fiscal year starting in 2015.

**Measurement/Assessment – HOW?**

T&DI will incorporate four distinct professionals as part of our Institute's membership during our first year. We anticipate growing this number by at least two professionals per year for the next two years. We will find these individuals through our personal networks, participation in transportation advocacy groups and by publishing at least one article per fiscal year through our Section News Blog.

**Attainable/Achieve – REASONABLE?**

Transportation is a hotbed issue in Pittsburgh. If targeted relationships with existing transportation advocacy groups are made, T&DI could easily discover a niche and develop attendance at regular intervals. Also, T&DI will partner with at least two (2) distinct transportation related organizations to host at least two (2) events annually.

**Relevant – EXPECTED RESULT?**

We expect to find four devoted committee members as networks expand and partnerships are developed and maintained. We also expect to hold at least two meetings will be held per fiscal year starting in 2015.

**Timed – WHEN?**

The T&DI will achieve a membership level of four persons by the end of fiscal year 2015-2016 and expand this membership by at least two people per year through the end of 2018.